

PROJECT PROPOSAL REPORT

Community Health Care & Medical Awareness Initiative

Submitted By

SHRIMATI SAVITRI DEVI EDUCATIONAL WELFARE SOCIETY

1. Executive Summary

Shrimati Savitri Devi Educational Welfare Society proposes a "Community Health Care & Medical Awareness Initiative" aimed at improving healthcare access, preventive healthcare awareness, nutrition support, and basic medical services for economically weaker communities.

The project will focus on:

- Free health check-up camps
- Maternal & child healthcare awareness
- Nutrition and hygiene education
- Preventive healthcare campaigns
- Medical support for vulnerable communities

The proposed project duration will be from July 2026 to July 2027 with a total project budget of ₹25,00,000.

The initiative aims to directly benefit more than 4,000 individuals and indirectly impact approximately 15,000 community members in rural and semi-urban areas.

2. About the Organization

SHRIMATI SAVITRI DEVI EDUCATIONAL WELFARE SOCIETY

Shrimati Savitri Devi Educational Welfare Society is a non-profit organization dedicated to social welfare, education, healthcare awareness, and community development.

Vision

To create a healthy, aware, and empowered society with equal access to basic healthcare services.

Mission

- Improve healthcare awareness among underserved populations
- Promote preventive healthcare and hygiene practices
- Support vulnerable communities through community health programs
- Encourage healthy lifestyles and nutrition awareness

Core Areas of Work

- Education & Welfare



- Community Health Programs
- Women & Child Development
- Awareness Campaigns
- Rural Development Activities

3. Background & Need Assessment

Many rural and economically weaker communities continue to face major healthcare challenges due to:

- Lack of access to basic healthcare facilities
- Poor awareness about hygiene and nutrition
- Limited preventive healthcare services
- Inadequate maternal and child healthcare awareness
- Financial inability to access medical consultations

Common issues identified in target communities include:

- Malnutrition
- Anemia among women and children
- Seasonal diseases
- Poor sanitation and hygiene practices
- Delayed medical consultation

These issues often result in:

- Increased health complications
- Reduced productivity
- Poor child development
- Financial burden on families

This project aims to bridge the healthcare awareness and accessibility gap through structured community-based healthcare interventions.

4. Project Goal & Objectives

Main Goal

To improve community health conditions and healthcare awareness among vulnerable populations through preventive and community healthcare initiatives.

Specific Objectives



1. Health Awareness Promotion

- Conduct awareness sessions on hygiene, sanitation, and disease prevention

2. Free Health Check-Up Camps

- Organize regular medical camps in rural and semi-urban communities

3. Maternal & Child Health Support

- Promote nutrition and healthcare awareness among women and children

4. Preventive Healthcare Education

- Increase awareness regarding preventive healthcare practices

5. Community Participation

- Encourage community involvement in health and sanitation activities

5. Project Components

☐ 1. Free Health Check-Up Camps

Health camps will provide:

- General health check-ups
- Blood pressure testing
- Diabetes screening
- Basic medical consultation

Activities

- Monthly health camps
- Referral support for serious cases
- Distribution of basic medicines

2. Maternal & Child Health Program

Special awareness activities for women and children.

Focus Areas

- Nutrition awareness
- Anemia prevention
- Child healthcare
- Vaccination awareness



□ 3. Hygiene & Sanitation Awareness

Community sessions on:

- Personal hygiene
- Clean drinking water
- Waste management
- Disease prevention

🍽️ 4. Nutrition Awareness Program

Programs promoting:

- Balanced diet awareness
- Child nutrition
- Healthy food habits

📣 5. Health Awareness Campaigns

Campaigns through:

- Community meetings
- School awareness sessions
- Posters and pamphlets
- Street awareness activities

📅 6. Project Duration & Implementation Timeline

Project Duration

July 2026 – July 2027

Phase	Duration	Activities
Phase 1	July–August 2026	Survey, planning, beneficiary identification
Phase 2	Sept–Dec 2026	Health camps and awareness programs
Phase 3	Jan–March 2027	Maternal & child healthcare activities
Phase 4	April–June 2027	Nutrition and sanitation campaigns
Phase 5	July 2027	Monitoring, evaluation & final reporting

Implementation Strategy



- Community-based approach
- Collaboration with local health professionals
- Volunteer engagement
- Monthly monitoring and reporting

7. Target Beneficiaries

Direct Beneficiaries

- 4,000 rural residents
- 1,500 women
- 1,000 children
- Elderly individuals

Indirect Beneficiaries

- Families and local communities
- Approximately 15,000 people

Target Areas

- Rural villages
- Semi-urban low-income communities

Special Focus Groups

- Women
- Children
- Elderly people
- Economically weaker families

8. Budget Allocation (₹25,00,000)

Sector	Amount (₹)
Health Check-Up Camps	7,00,000
Maternal & Child Healthcare Program	4,50,000
Nutrition & Hygiene Awareness	3,50,000
Medicines & Basic Medical Support	3,00,000
Awareness Campaigns & IEC Materials	2,00,000



Sector	Amount (₹)
Staff & Medical Professionals	3,00,000
Equipment & Logistics	1,50,000
Monitoring & Evaluation	50,000
Miscellaneous Expenses	50,000
Total	25,00,000

9. Detailed Budget Breakdown

Health Check-Up Camps – ₹7,00,000

- Medical camp organization = ₹3,00,000
- Doctor consultation support = ₹2,00,000
- Screening equipment = ₹1,00,000
- Camp logistics = ₹1,00,000

Maternal & Child Healthcare – ₹4,50,000

- Awareness workshops = ₹1,50,000
- Nutrition sessions = ₹1,00,000
- Healthcare kits = ₹2,00,000

Nutrition & Hygiene Awareness – ₹3,50,000

- Community awareness activities = ₹1,50,000
- Hygiene kits = ₹1,00,000
- Educational materials = ₹1,00,000

Medicines & Basic Medical Support – ₹3,00,000

- Basic medicines = ₹2,00,000
- First aid supplies = ₹1,00,000

Awareness Campaigns – ₹2,00,000

- Posters & pamphlets = ₹50,000



- School campaigns = ₹75,000
- Community meetings = ₹75,000

 Staff & Medical Professionals – ₹3,00,000

- Medical professionals = ₹1,50,000
- Field staff = ₹1,00,000
- Administrative support = ₹50,000

 Equipment & Logistics – ₹1,50,000

- Transportation = ₹75,000
- Medical equipment handling = ₹75,000

 Monitoring & Evaluation – ₹50,000

- Data collection and reporting

 Miscellaneous Expenses – ₹50,000

- Emergency and unforeseen expenses

 10. Expected Outcomes & Conclusion

Expected Outcomes

- Improved healthcare awareness
- Increased preventive healthcare practices
- Better maternal and child health awareness
- Improved hygiene and sanitation practices
- Increased access to basic medical services

Long-Term Impact

- Healthier communities
- Reduced health-related complications
- Improved community participation in healthcare initiatives
- Better awareness regarding nutrition and sanitation

Sustainability Plan



- Community volunteer engagement
- Continued awareness activities
- Linkages with local healthcare systems
- Community-led health monitoring support

Conclusion

The Community Health Care & Medical Awareness Initiative by Shrimati Savitri Devi Educational Welfare Society aims to improve healthcare awareness and access among vulnerable communities through preventive healthcare, medical camps, nutrition support, and sanitation awareness activities. The proper utilization of ₹25 lakh during July 2026 to July 2027 will ensure measurable and sustainable community health improvements.

